

ORDER



Orders

Order / Rev: 2041091

Alt Order #: WOC12599971

Product Desc: Candidate

Estimate: 537

Flight Dates: 07/10/20 - 07/16/20

Original Date / Rev: 07/09/20 / 07/13/20

Order Type: RFP

KHOU

Primary AE: Ben Stecker

Sales Office: TSWAS

Sales Region: NAT

Agency

Name: FP1 Strategies, LLC / POL

Buying Contact: _____

Billing Contact: _____

3001 Washington Boulevard

Arlington, VA 22201

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POL/ John Cornyn/ R/ US SENATE/ TX

Demographic: A50+

Product Codes: PL-US Senate

Revenue Code 1: AGY

Revenue Code 2: (POL) Political

Revenue Code 3: (POL) Candidate

New Business Thru: _____

Advertiser External ID: 5325

Agency External ID: 50362AG

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/14/20	37	\$21,200.00	\$18,020.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	37	\$21,200.00	\$18,020.00	77.50
Totals	37	\$21,200.00	\$18,020.00	77.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	32%	\$21,200.00
Market	100%	\$66,250.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	68%	\$45,050.00

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KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	07/10/20	07/14/20	Local News @ 6a M-F NEWS	CM	6:00 AM-7:00 AM	11--1--	:30	3	\$380.00	P04	0.90	NM	3	\$1,140.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/10/20	07/16/20	11--1--					3	\$380.00		0.90			
N 2	KHOU	07/10/20	07/14/20	CBS This Morning NEWS	CM	7:00 AM-9:00 AM	22--1--	:30	5	\$330.00	P04	1.50	NM	5	\$1,650.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/10/20	07/16/20	22--1--					5	\$330.00		1.50			
N 3	KHOU	07/10/20	07/11/20	Local News @ 8a Sa NEWS	CM	8:00 AM-9:30 AM	-----1-	:30	1	\$200.00	P04	1.50	NM	1	\$200.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----1-					1	\$200.00		1.50			
N 4	KHOU	07/10/20	07/12/20	CBS Sunday Morning NEWS	CM	8:00 AM-9:30 AM	-----1	:30	1	\$1,330.00	P03	2.10	NM	1	\$1,330.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----1					1	\$1,330.00		2.10			
N 5	KHOU	07/10/20	07/12/20	Face the Nation NEWS	CM	9:30 AM-10:30 AM	-----1	:30	1	\$400.00	P04	0.90	NM	1	\$400.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----1					1	\$400.00		0.90			
N 6	KHOU	07/10/20	07/14/20	Great Day Houston 9-10&M GREAT DAY	CM	9:00 AM-10:00 AM	11--1--	:30	3	\$230.00	P04	1.00	NM	3	\$690.00
(Program: GREAT DAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/10/20	07/16/20	11--1--					3	\$230.00		1.00			
N 7	KHOU	07/10/20	07/14/20	Price is Right PRICE IS RIGHT	CM	10:00 AM-11:00 AM	11-----	:30	2	\$500.00	P04	3.70	NM	2	\$1,000.00
(Program: PRICE IS RIGHT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/10/20	07/16/20	11-----					2	\$500.00		3.70			
N 8	KHOU	07/10/20	07/13/20	Local News @ 12p M-F NEWS	CM	12:00 PM-12:30 PM	2-----	:30	2	\$680.00	P03	3.00	NM	2	\$1,360.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/10/20	07/16/20	2-----					2	\$680.00		3.00			
N 9	KHOU	07/10/20	07/13/20	Bold & the Beautiful B&B	CM	12:30 PM-1:00 PM	1---1--	:30	2	\$400.00	P04	2.70	NM	1	\$400.00
(Program: B&B)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/10/20	07/16/20	1---1--					2	\$400.00		2.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KHOU	07/10/20-07/16/20		Bold & the Beautiful			12:30 PM-1:00 PM		M----F----	:30	(\$400.00)	2.70	NM		
Credited															
N 10	KHOU	07/10/20	07/13/20	Talk TALK	CM	1:00 PM-2:00 PM	1---1--	:30	2	\$380.00	P04	1.50	NM	2	\$760.00
(Program: TALK)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/10/20	07/16/20	1---1--					2	\$380.00		1.50			
N 11	KHOU	07/10/20	07/13/20	Local News @ 4p M-F NEWS	CM	4:00 PM-5:00 PM	1---1--	:30	2	\$300.00	P04	1.70	NM	2	\$600.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/10/20	07/16/20	1---1--					2	\$300.00		1.70			
N 12	KHOU	07/10/20	07/13/20	Local News @ 5p M-F NEWS	CM	5:00 PM-5:30 PM	1---1--	:30	2	\$530.00	P04	1.80	NM	2	\$1,060.00
(Program: NEWS)															

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N 13	KHOU	07/10/20	07/13/20	Local News @ 6p M-F NEWS	CM	6:00 PM-6:30 PM	1- - - 1- -	:30	2	\$1,450.00	P03	4.00	NM	2	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/10/20	07/16/20	1- - - 1- -		2				\$530.00		1.80			
		(Program: NEWS)													
N 14	KHOU	07/10/20	07/11/20	Local News @ 6p Sa NEWS	CM	6:00 PM-6:30 PM	- - - - - 1-	:30	1	\$400.00	P04	1.80	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/10/20	07/16/20	1- - - 1- -		2				\$1,450.00		4.00			
		(Program: NEWS)													
N 15	KHOU	07/10/20	07/12/20	Local News @ 530p Su NEWS	CM	5:30 PM-6:00 PM	- - - - - 1	:30	1	\$350.00	P04	2.40	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	- - - - - 1-		1				\$400.00		1.80			
		(Program: NEWS)													
N 16	KHOU	07/10/20	07/13/20	Wheel of Frtune 630-7p WHEEL	CM	6:30 PM-7:00 PM	1- - - - -	:30	1	\$1,400.00	P04	6.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/10/20	07/16/20	1- - - - -		1				\$1,400.00		6.00			
		(Program: WHEEL)													
N 17	KHOU	07/10/20	07/13/20	Local News @ 10p M-F NEWS	CM	10:00 PM-10:35 PM	1- - - 1- -	:30	2	\$1,300.00	P04	3.60	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/10/20	07/16/20	1- - - 1- -		2				\$1,300.00		3.60			
		(Program: NEWS)													
N 18	KHOU	07/10/20	07/11/20	Local News @ 10p Sa NEWS	CM	10:00 PM-11:00 PM	- - - - - 1-	:30	1	\$650.00	P04	2.20	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	- - - - - 1-		1				\$650.00		2.20			
		(Program: NEWS)													
N 19	KHOU	07/10/20	07/12/20	Local News @ 10p Su NEWS	CM	10:00 PM-11:00 PM	- - - - - 1	:30	1	\$1,150.00	P04	2.10	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	- - - - - 1		1				\$1,150.00		2.10			
		(Program: NEWS)													
N 20	KHOU	07/10/20	07/13/20	Late Show LATE SHOW	CM	10:35 PM-11:37 PM	1- - - 1- -	:30	2	\$380.00	P04	2.00	NM	2	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/10/20	07/16/20	1- - - 1- -		2				\$380.00		2.00			
		(Program: LATE SHOW)													
N 21	KHOU	07/10/20	07/10/20	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	- - - - F- -	:30	1	\$400.00	P04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	- - - - F- -		1				\$400.00		0.00			
													Totals	37	\$21,200.00